



CENTER FOR
SOCIOCULTURAL
SPORT & OLYMPIC
RESEARCH

Center for Sociocultural Sport and Olympic Research

Third Annual Conference

27-28 March, 2020

www.cssor.org

Hosts

Founded in 2014, the Center for Sociocultural Sport and Olympic Research (CSSOR) at California State University, Fullerton has been recognized as an International Olympic Studies Centre by both the International Olympic Committee's Olympic Studies Centre and the United States Olympic Committee for its quality and commitment to research and academic activities.

Its mission is to promote education and research concerning sport and the Olympic Games in their broadest cultural, social and political dimensions.

The goal of the center is widespread support and sharing of research and education that takes sport seriously and sincerely. By hosting conferences, community events, and supporting curricula on sport and the Olympic Movement, CSSOR hopes to further our understanding of these enduring human enterprises. In addition to this conference, CSSOR continues to pursue new projects, funding opportunities, and innovative research through visiting professorships and collaborative activities with scholars from around the world.



CALIFORNIA STATE UNIVERSITY
FULLERTON

**CENTER FOR SOCIOCULTURAL
SPORT AND OLYMPIC RESEARCH**

Maps

Map of California State University Fullerton Campus



Legend

31. Titan Student Union (TSU)
Conference Activities (See
Page 5 for details)

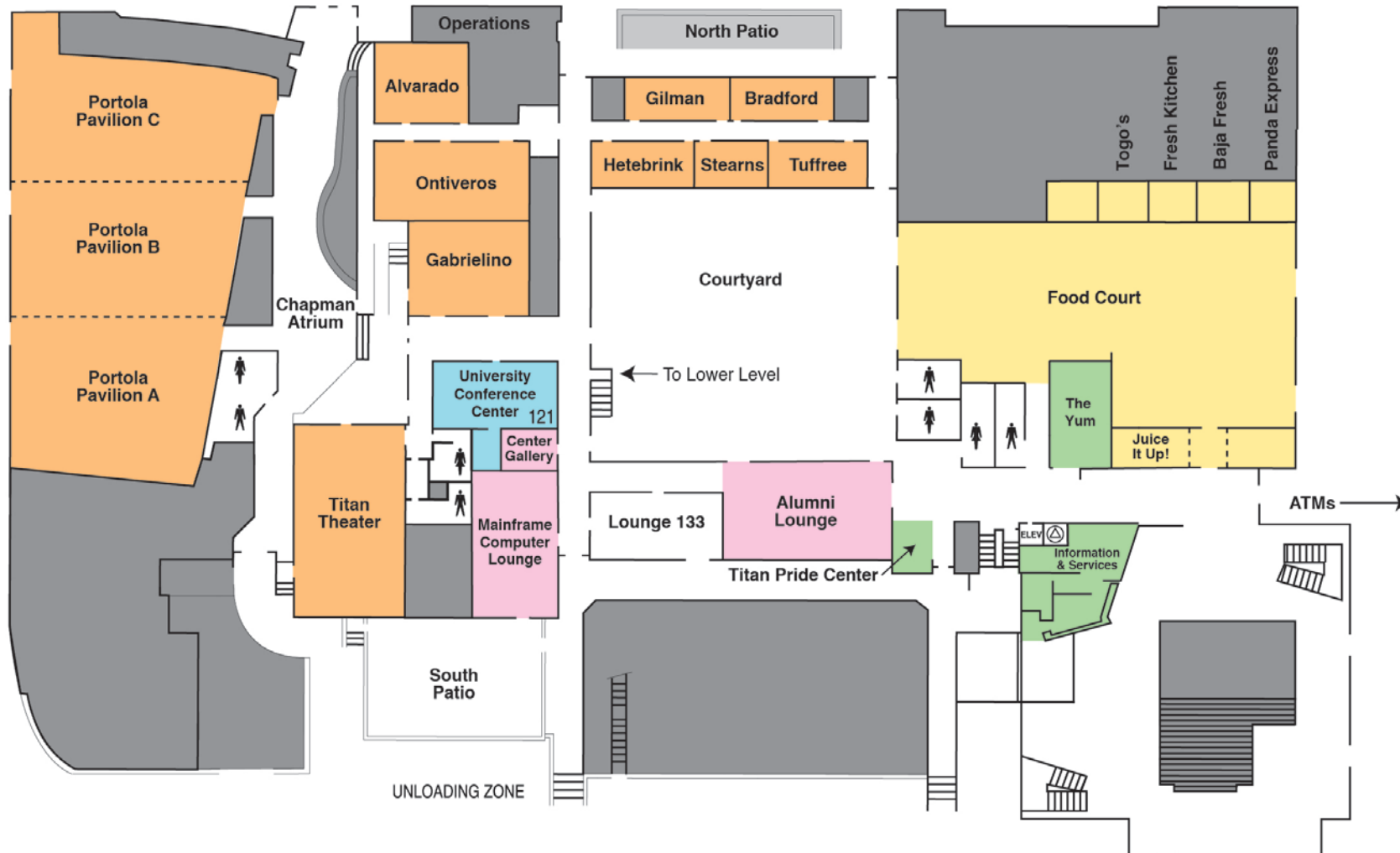
36. Parking for Day Use,
purchased permit required

25. Gastronome

 Marriott Hotel

Expanded Map of TSU for Conference Activities

MAIN LEVEL



CSSOR Distinguished Scholar Award

The Distinguished Scholar Award was established in 2015 to annually recognize one individual for their significant research contributions to the sociocultural understanding of sport. Recipients are nominated and selected by CSSOR Directors based on their overall body of scholarship.

Past recipients:

- 2015 Paul Dimeo, University of Stirling
- 2016 Cheryl Cooky, Purdue University
- 2017 John MacAloon, University of Chicago
- 2018 Andrew Zimbalist, Smith College
- 2019 Dave Wiggins, George Mason University
- 2020 Barbara Keys, Durham University

CSSOR Distinguished Leadership Award

The Distinguished Leadership Award was established in 2018 to recognize outstanding leaders who have dedicated themselves to help sport achieve its highest ideals. Recipients are nominated and selected by CSSOR Directors.

Past recipients:

- 2018 Anita DeFrantz, Vice President of the International Olympic Committee
- 2019 Harry Edwards, Civil Rights Activist and Professor at University of California, Berkley
- 2020 Robert K. Barney, Professor Emeritus of Kinesiology at Western University, London, Ontario

2020 Distinguished Award Recipients



Robert K. Barney, CSSOR Distinguished Leadership Award

Receiving the 2020 CSSOR Distinguished Leadership Award, Professor Robert Knight Barney has pioneered the field of Olympic Studies. Professor Barney began researching the Olympic Games in the 1980s, when the subject area was largely in its infancy. In 1989, Bob established the International Center for Olympic Studies at his home institution, the University of Western Ontario, and three years later created *Olympika*, the first peer reviewed academic journal focused solely on the Olympic Movement. Through these two mediums and a biannual conference, Professor Barney was able to stimulate and disseminate new research on the Games, all of which significantly aided the international growth of Olympic Studies in universities around the world. Beyond this, Professor Barney has produced seminal works on American and Canadian Olympic history, and has written several books on Olympic commercialism. His groundbreaking monograph *Selling the Five Rings*, coauthored with Stephen Wenn and Scott Martyn, won the 2003 North American Society for Sports History book award.



Barbara Keys, CSSOR Distinguished Scholar Award

Delivering the 2020 CSSOR Distinguished Scholarship address, Barbara Keys is Professor of U.S. and International History at Durham University. She is the author or editor of *The Ideals of Global Sport: From Peace to Human Rights* (2019), *Reclaiming American Virtue: The Human Rights Revolution of the 1970s* (2014), and *Globalizing Sport: National Rivalry and International Community in the 1930s* (2006), as well as numerous articles on topics ranging from human rights issues at the Olympic Games to the use of the telephone in social movements. She was the president of the Society for Historians of American Foreign Relations in 2019.

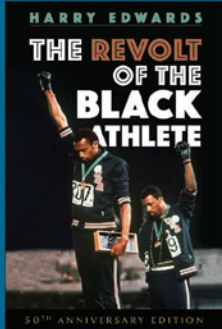
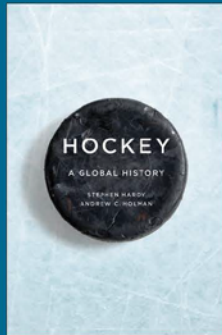
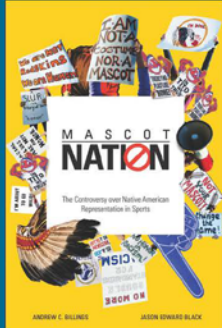
2020



Journal of
OLYMPIC STUDIES

Published by the
Center for Sociocultural Sport
and Olympic Research

VOLUME
01
ISSUE
01



UNIVERSITY OF ILLINOIS PRESS

www.press.uillinois.edu

New journal coming in 2020

Journal of Olympic Studies

*An official publication of the
Center for Sociocultural Sport
and Olympic Research*

Edited by MATTHEW P.
LLEWELLYN

**Replays, Rivalries,
and Rumbles**

*The Most Iconic Moments in
American Sports*

Edited by STEVEN GIETSCHIER
Paperback \$19.95; E-book

Mascot Nation

*The Controversy over
Native American*

Representations in Sports
ANDREW C. BILLINGS and
JASON EDWARD BLACK

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Football and Manliness

*An Unauthorized Feminist
Account of the NFL*

THOMAS P. OATES
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Feminist Media Studies

**Walter Camp and the
Creation of American Football**

ROGER R. TAMTE
Hardcover \$24.95; E-book

Journal of Sport History

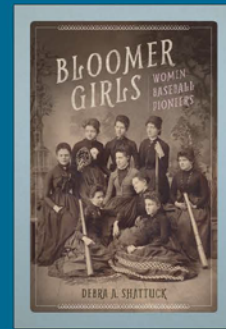
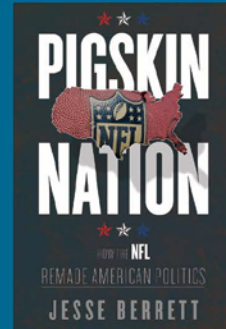
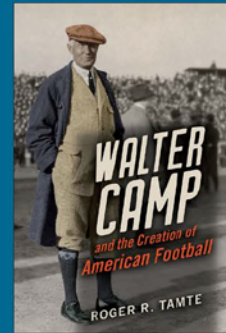
*The official journal of the North
American Society for Sport History*

Edited by MAUREEN SMITH

Creating the Big Ten

*Courage, Corruption, and
Commercialization*

WINTON U. SOLBERG
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NEW VOLUMES IN THE SERIES SPORT AND SOCIETY

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STEPHEN HARDY and
ANDREW C. HOLMAN

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**The Revolt of the
Black Athlete**

50th Anniversary Edition

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*Propaganda, the Olympics, and
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TOBY C. RIDER

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Black Manhood, 1880–1915*

LOUIS MOORE

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Pigskin Nation

*How the NFL Remade
American Politics*

JESSE BERRETT

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Bloomer Girls

Women Baseball Pioneers

DEBRA A. SHATTUCK

Paperback \$25.95; E-book

Baseball

A History of America's Game

Fourth Edition

BENJAMIN G. RADER

Paperback \$22.95; E-book

Available Spring 2020

The Gold in the Rings

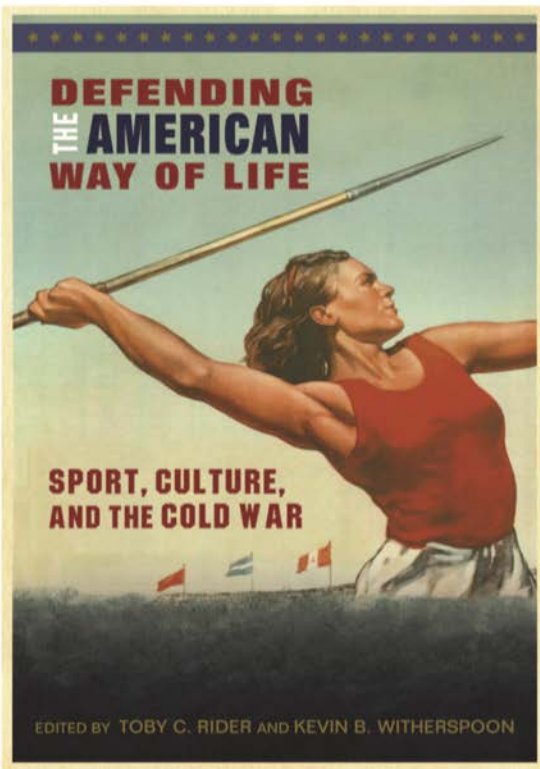
*The People and Events
That Transformed the
Olympic Games*

STEPHEN R. WENN and
ROBERT K. BARNEY

Conferece Program

Time	Friday March 27, 2020	
8.00 - 8.30	Registration TSU Atrium	
8.30-9.00	Welcome and Conference Introduction Directors Toby Rider, Matthew Llewellyn, and John Gleaves Gabrielino Room	
9.00 – 10.15	Parallel Sessions	
	Gabrielino Room	Hetebrink Room
	<u>Museums, Memory, and the Olympic Movement</u>	<u>Paralympics and Disability Sports</u>
	Chair: Ian Ritchie Brock University, Canada	Chair: Tanya Jones University of Texas at Austin, United States
	David Wiggins George Mason University, United States	R. Douglas Manning and Mary Hegarty Santa Ana College, United States
	<i>Vince Matthews, Wayne Collett, and the Forgotten Disruption in Munich</i> Andrew Linden ¹ and Lindsay Parks Pieper ² ¹ California State University, Northridge; ² University of Lynchburg, United States	<i>Protecting the Olympic Brand: #OlympiansMadeHere</i> Dennis J. Frost Kalamazoo College, United States
	<i>Jesse Owens, Film, and Museums: Olympic Memories as Contemporary Politics</i> Jungah Choi and Gregory Ramshaw Clemson University, United States	<i>Trends in Japanese Media Coverage of the Paralympics and Disability Sports, 1964-2020</i> Young Suk Oh, Margaret Domka, and Skye Gerald Arthur-Banning Clemson University, United States
	<i>Reliving the Olympics: Understanding the Motivation of Visitors to Post-Games Olympic Museums</i>	<i>The Potential Growth of a Football 5-A-Side/Blind Soccer Program Across the United States: An Exploratory Case Study Approach</i>
10.15-10.45	Coffee and Refreshments	

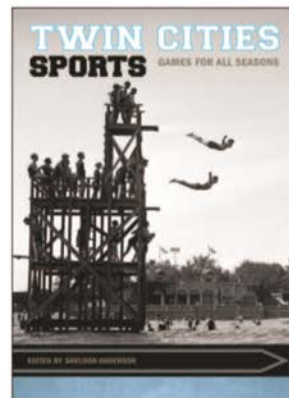
10.45-12.30	Parallel Sessions	
	<p>Gabrielino Room</p> <p><u>History of International Federations</u></p> <p>Chair: Phil Hatlem Saint Leo University, United States</p> <p>Lindsay Parks Pieper University of Lynchburg, United States</p> <p><i>“The Exams are Irreproachable”: Gender Verification in Volleyball</i> Jörg Krieger¹, Michele Krech², and Lindsay Parks Pieper³ ¹Aarhus University, Denmark; ²NYU School of Law, ³University of Lynchburg, United States</p> <p><i>The Fight for Control of Women’s International Athletics</i> Ian Ritchie¹ and Jörg Krieger² ¹Brock University, Canada; ²Aarhus University, Denmark</p> <p><i>An Influential Duo in Olympic Politics: The Power Games of Henri de Baillet-Latour and Sigfrid Edström</i> David M. Webber Solent University, United Kingdom</p> <p><i>Beyond Regulation: The Social Production of Elite European Football and the Significance of Culture in the Political Economy of UEFA’s ‘Financial Fair Play’ Rules</i></p>	<p>Hetebrink Room</p> <p><u>The Black Athlete as Symbolic Language</u></p> <p>Chair: Edward L. Robinson Jr. California State University, Fullerton, United States</p> <p>Nyree Holmes California State University, Fullerton, United States</p> <p><i>The Body or the Mind: How the Black Athlete Took Precedent over the Black Activist</i> Daniella Scott California State University, Fullerton, United States</p> <p><i>Destructive Interpretations: Black Athletes and the National Media</i> Tammy Tran and Alonzo Eldridge California State University, Fullerton, United States</p> <p><i>The Express: The Ernie Davis Story: Nonverbal Communication of Racial Biases</i> Mahdee Gill California State University, Fullerton, United States</p> <p><i>Historical Misrepresentations in the Movie 42</i></p>
12.30-14.00	Lunch at the Gastronome	



"Toby Rider, Kevin Witherspoon, and their collaborators have crafted a focused, thoughtful, and illuminating set of essays that dissect sport's Cold War arena. They reveal just how intensely the US and the USSR waged the Cold War in a fifth dimension—not via military alliances, economic pacts, political doctrines, or global bodies like the IMF—but via sport. It's history at its best—explaining sport's past while showing how that past continues to affect sport today."
—Rob Ruck

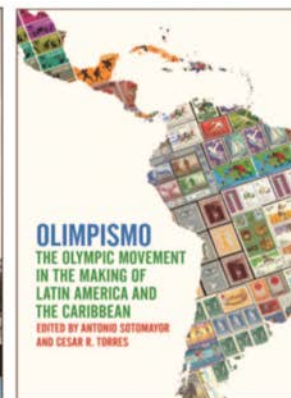
"An impressive collection that focuses on a variety of themes and issues, Rider and Witherspoon's book smartly investigates how the Cold War influenced peoples' experience with sport, and how sport was used to promote Cold War agendas. Anyone who studies the topic should read this engaging volume."
—Chris Elzey

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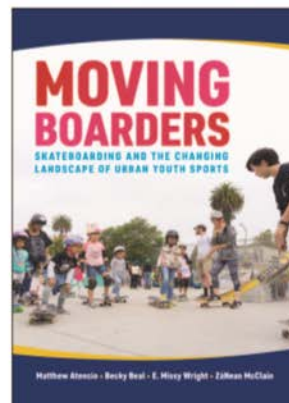
NEW!

"*Twin Cities Sports* constitutes something like a civic biography of athletics for a metropolis that is often described as the 'most underrated city in America.'"
—Daniel A. Nathan



NEW!

"This original and important collection ... sheds new light on the intersection of sports, politics, nation-building, and identity formation."
—Raanan Rein



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WINNER

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DAVID K. WIGGINS, SERIES EDITOR

Recognizing sport's powerful influence and ability to change people's lives in significant and important ways, the *Sport, Culture, and Society* series focuses on topics ranging from urbanization and community development to biography and intercollegiate athletics. It includes both monographs and anthologies that are characterized by excellent scholarship, accessible to a wide audience, and interesting and thoughtful in design and interpretations. Singular features of the series are authors and editors representing a variety of disciplinary areas and who adopt different methodological approaches.



CSSOR Distinguished Scholar Address

14.00-15.00

Barbara Keys
Durham University, United Kingdom

The Strange History of Human Rights at the Olympic Games
TSU Pavilion A

15.15-17.00

Parallel Sessions

Gabrielino Room

Sport, Politics and Ideology

Chair:
Michelle Sikes
The Pennsylvania State University, United States

Robert Edelman
University of San Diego, United States

To Cold War or Not To Cold War: Limitations of the Framing Device

Jean Lévesque
University of Quebec, Canada

The Unbearable Lightness of Tight Planning: The Soviet Beginnings at Winter Olympics and Cultural Diplomacy During the Cold War

Leslie Waters
University of Texas at El Paso, United States

Media Depictions of Eastern European Athletes in the 1992 Olympic Games

Erminio Fonzo
University of Salerno, Italy

Italian Fascism and the Olympic Games

Hetebrink Room

Soccer Then and Now

Chair:
John Gleaves
California State University, Fullerton, United States

George Kioussis
California State University, Northridge, United States

The Soccer Shuttle: Kissinger, FIFA, and the USSF

Raimund Lazar
Leibniz University Hanover, Germany

From Playing the Game to Inheriting the Culture: Understanding Amateur Soccer as Contested Cultural Heritage

Marlena Łopatka
Poznań University of Physical Education, Poland

Faces of Football in the Third Reich

2020

VOL
01

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Journal of OLYMPIC STUDIES

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Matthew P. Llewellyn

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in Sport Governance**

Richard W. Pound

22 Athlete Agency and the Spirit of Olympic Sport

Heather L. Reid

**37 Completing the Account: The Complex Preparations for
the 1926 Central American Games**

Cesar Torres

CENTER FOR SOCIOCULTURAL SPORT AND OLYMPIC RESEARCH,
2019 DISTINGUISHED SCHOLAR ADDRESS

**60 Milt Campbell: Olympic Decathlon Champion
"Famous for not being Famous"**

David K. Wiggins

BOOK REVIEW ESSAY

**81 Review of Harry Edwards, *The Revolt of the Black Athlete*,
50th Anniversary Edition (Urbana: University of Illinois
Press, 2018)**

Amy B. Bass

Time	Saturday March 28, 2020	
9.00-10.15	Parallel Sessions	
	Gabrielino Room	Hetebrink Room
	<u>Sport and Apartheid</u>	<u>Rethinking the Olympic Past</u>
	Chair: Robert K. Barney Western University, Canada	Chair: David Lunt Southern Utah University, United States
	Tanya Jones University of Texas at Austin, United States <i>America, Apartheid and the Olympics: American Attitudes Toward South Africa's Exclusion from the 1964 Olympics</i>	Phil Hatlem Saint Leo University, United States <i>Olympic Legacy: All Play a Role</i>
	Matthew Llewellyn and Toby Rider California State University, Fullerton, United States <i>Apartheid's "Allies": The Edward Heath Government and British Sporting Contacts with South Africa, 1970-74</i>	Patrick Clastres Université de Lausanne, Switzerland <i>The Members of the International Olympic Committee: Prosopography of a Transnational Elite</i>
	Michelle Sikes The Pennsylvania State University, United States <i>Apartheid Sport and Athletes with Disabilities: Towards a Transnational History of African Nations and Anti-Apartheid Protest in the Paralympic Movement, 1975-1985</i>	Gary Rhodes California State University, Dominguez Hills, United States <i>Olympic Ideals and Values Education: Critical Learning Beyond Gold, Silver and Bronze for the Tokyo 2020 Summer Olympic and Paralympic Games for Athletes, Coaches and spectators to Maximize the Impact of the Modern Olympics</i>
10.15-10.30	Coffee & Refreshments	

10.30-11:45	Parallel Sessions	
	<p>Gabrielino Room</p> <p><u>Historical Investigations of Sporting Moments</u></p> <p>Chair Matthew Llewellyn California State University, Fullerton, United States</p> <p>Susan J. Rayl State University of New York, Cortland, United States</p> <p><i>“The Icing on the Cake”: Peter Westbrook and his World Class Fencers</i></p> <p>Ozzy Keles Western University, Canada</p> <p><i>Nationalism: A Threat Towards the Olympic Games</i></p> <p>Raúl Nivón-Ramírez Escuela Nacional de Antropología e Historia, Mexico</p> <p><i>Trends in Mexican Historical Research on Sport</i></p>	<p>Hetebrink Room</p> <p><u>Stadiums, Venues, and Sites</u></p> <p>Chair: Toby Rider California State University, Fullerton, United States</p> <p>Laura Alexandra Brown Northumbria University, United Kingdom</p> <p><i>The Cultural Heritage of Olympic Venues and Sites</i></p> <p>David Lunt Southern Utah University, United States</p> <p><i>The Games Must Go On – But In our City: The Moveable Games of Ancient Greece</i></p> <p>Saul Contreras California State University, Fullerton, United States</p> <p><i>A History of Anaheim Stadium 1964-1966</i></p>
12.00-13.30	Lunch at the Gastronome	
13.30-14.45	<p><u>Robert K. Barney Graduate Student Award</u></p> <p>Zachary R. Bigalke</p> <p>The Pennsylvania State University, United States</p> <p><i>Wintertime Mercenaries: Foreign-Born Athletes at the Winter Olympics, 1924-2018</i> TSU Gabrielino</p>	
14.45 – 15.00	Coffee & Refreshments	

15.00 – 16.45

Parallel Sessions

Gabrielino Room

Hetebrink Room

No Olympics Here

Women’s Participation in International Sport

Chair:
Andrew Linden
California State University, Northridge, United States

Chair:
Lindsay Parks Pieper
University of Lynchburg, United States

Daniel Cueto-Villalobos
University of Minnesota, United States

Janelle Peters
Loyola Marymount University, United States

Negotiating Identity and Positionality in LA’s Anti-Olympic Coalition

Women’s Participation in the Olympics and Other Panhellenic Games of the Roman Period

Greg Andranovich¹ and Matthew Burbank²
¹California State University, Los Angeles, ²University of Utah, United States

John Gleaves
California State University, Fullerton, United States

Opposition to the Olympics in American Cities: Is Something New Happening

Does Women’s Soccer Have to Make Cents: Rethinking the Case for Equal Pay

Cerianne Robertson
University of Southern California, United States

Kevin Witherspoon
Lander University, United States

‘NOlympics Anywhere’: The Formation of a Transnational Counter-Olympics Movement

Nera White and the Evolution of Women’s Basketball in the 1960s

Robert K. Barney
Western University, Canada

From ‘Nolympics’ to ‘Let Denver Vote’: Public Purse and Accountability in Bidding For and Hosting Olympic Games

Conference Reception

Sponsored by University of Illinois Press and the *Journal for Olympic Studies*

17.00

Wine and Hors D’oeuvres

Marriott Hotel Banquet Room



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