



CENTER FOR  
SOCIOCULTURAL  
SPORT & OLYMPIC  
RESEARCH

# Center for Sociocultural Sport and Olympic Research

## Fifth Annual Conference

16-17 March, 2023

[www.cssor.org](http://www.cssor.org)

# Hosts

Founded in 2014, the Center for Sociocultural Sport and Olympic Research (CSSOR) at California State University, Fullerton has been recognized as an International Olympic Studies Centre by both the International Olympic Committee's Olympic Studies Centre and the United States Olympic Committee for its quality and commitment to research and academic activities.

Its mission is to promote education and research concerning sport and the Olympic Games in their broadest cultural, social and political dimensions.

The goal of the center is widespread support and sharing of research and education that takes sport seriously and sincerely. By hosting conferences, community events, and supporting curricula on sport and the Olympic Movement, CSSOR hopes to further our understanding of these enduring human enterprises. In addition to this conference, CSSOR continues to pursue new projects, funding opportunities, and innovative research through visiting professorships and collaborative activities with scholars from around the world.



CALIFORNIA STATE UNIVERSITY  
**FULLERTON**

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**CENTER FOR SOCIOCULTURAL  
SPORT AND OLYMPIC RESEARCH**

# Maps

## Map of California State University Fullerton Campus




### Legend

31. Titan Student Union (TSU)  
Conference Activities (See  
Page 5 for details)

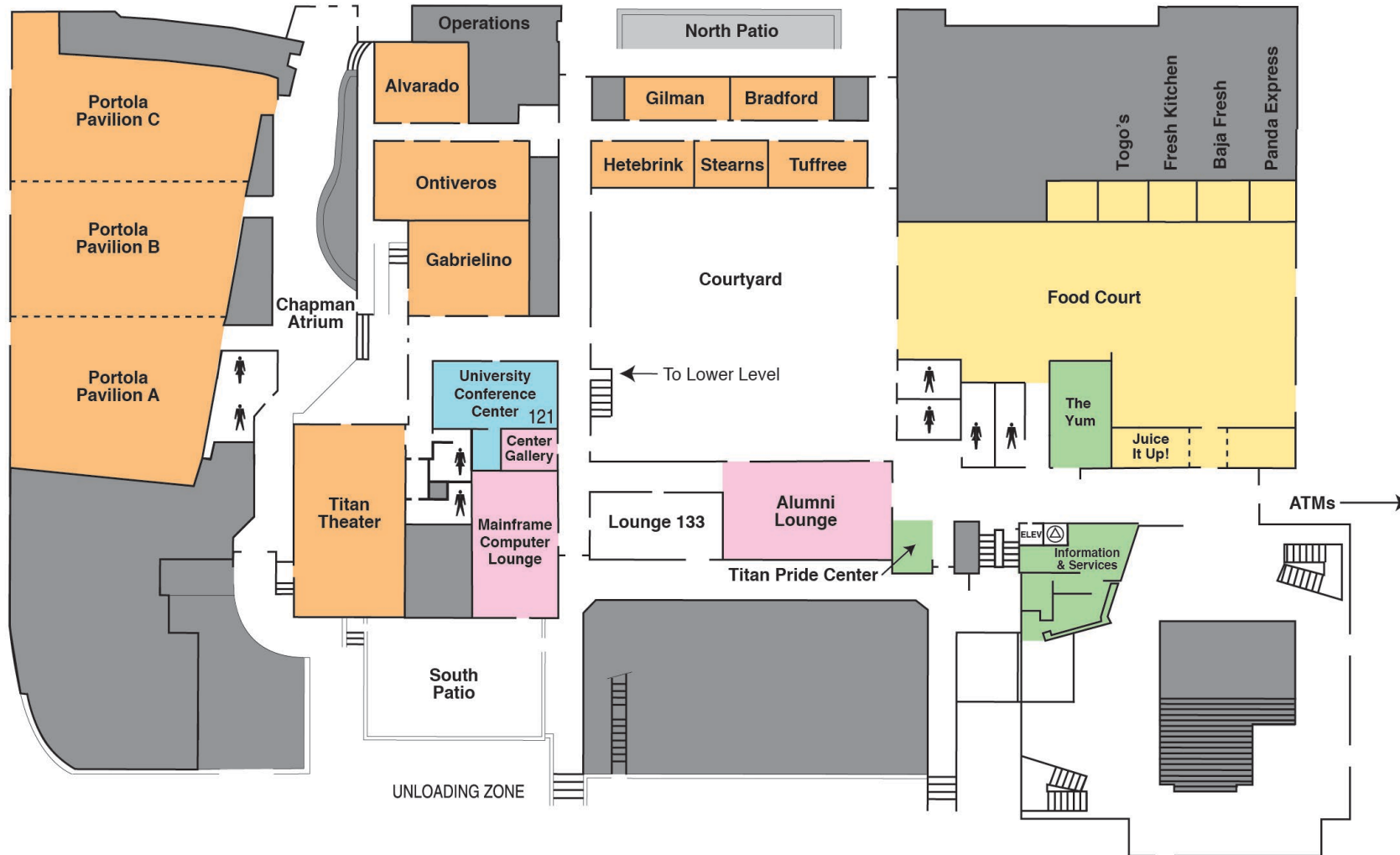
36. Parking for Day Use,  
purchased permit required

25. Gastronome

 Marriott Hotel

# Expanded Map of TSU for Conference Activities

## MAIN LEVEL



# CSSOR Distinguished Scholar Award

The Distinguished Scholar Award was established in 2015 to annually recognize one individual for their significant research contributions to the sociocultural understanding of sport. Recipients are nominated and selected by CSSOR Directors based on their overall body of scholarship.

## Past recipients:

2015	Paul Dimeo, University of Stirling
2016	Cheryl Cooky, Purdue University
2017	John MacAloon, University of Chicago
2018	Andrew Zimbalist, Smith College
2019	David Wiggins, George Mason University
2020	Barbara Keys, Durham University
2021	Not Awarded Due To COVID 19
2022	Christine O'Bonsawin, University of Victoria
2023	Holly Thorpe, University of Waikato

# CSSOR Distinguished Leadership Award

The Distinguished Leadership Award was established in 2018 to recognize outstanding leaders who have dedicated themselves to help sport achieve its highest ideals. Recipients are nominated and selected by CSSOR Directors.

## Past recipients:

- |      |  |
|------|--|
| 2018 | Anita DeFrantz, Vice President of the International Olympic Committee  |
| 2019 | Harry Edwards, Civil Rights Activist and Professor at University of California, Berkley                                  |
| 2020 | Robert K. Barney, Professor Emeritus of Kinesiology at Western University, London, Ontario                               |
| 2021 | Not Awarded Due To COVID 19  |
| 2022 | Richard E. Lapchick, Endowed Chair and Director, DeVos Sports Business Management Program; University of Central Florida |
| 2023 | Veronica Ivy, Academic and Activist  |



# 2023 Distinguished Award Recipients



## Veronica Ivy, CSSOR Distinguished Leadership Award

Dr. Veronica Ivy is an interdisciplinary scholar who has published widely on topics of knowledge, language, gender, and issues of equity (particularly in sport). She is a world-leading expert on trans and intersex athlete rights and offers institutional diversity and inclusion training workshops. Veronica has penned articles for *The New York Times*, *The Washington Post*, *The Economist*, *NBC News*, *VICE*, and many more. She has appeared on major TV, radio, and podcast interviews to discuss trans issues and particularly trans and intersex athlete rights, including *CNN*, *BBC*, *SKY*, and *The Daily Show*. In addition to her academic work, she is a two-time masters track cycling world champion and previous master's world-record holder. Dr. Ivy also happens to be a queer trans woman. In addition, Dr. Ivy's work engages in advocacy and activism for trans and intersex athletes. Her message is that #SportIsAHumanRight. Ivy brings a unique perspective of being an academic, an athlete, and an activist to her work. She advises various national and international organizations including the International Olympic Committee, World Triathlon, and others.



## Holly Thorpe, CSSOR Distinguished Scholar Award

Professor Holly Thorpe (PhD) is an award-winning sociologist working in Te Huataki Waiora School of Health at the University of Waikato, Aotearoa New Zealand. Her research interests include women's health and wellbeing in sport, informal and action sports, and sport for development and recovery. She has published over 100 articles and chapters on these topics, including in her most recent book: *Sport and Physical Culture in Global Pandemic Times: COVID Assemblages* (co-edited with David Andrews and Joshua Newman), 2022. Professor Thorpe continues to seek new innovations in feminist theory and methodologies, and strives to work across the disciplines to better understand the complexities of moving bodies and sporting cultures. She has been a Leverhulme and Fulbright Scholar, and is currently the recipient of a Royal Society of New Zealand James Cook Fellowship. Driven to do research that has real work impact, Professor Thorpe works closely with an array of international and national sports organizations (e.g., International Olympic Committee, High Performance New Zealand, Sport New Zealand, Skateistan) to challenge the status quo and inform new practices, processes and policy development.

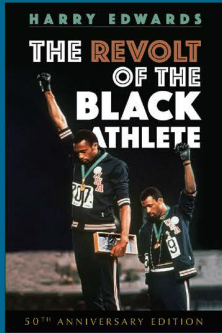
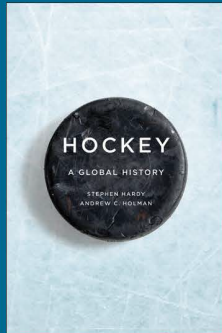
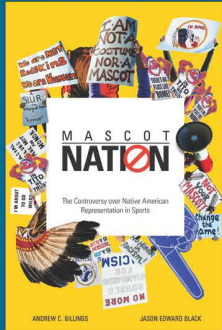
2020



Journal of  
OLYMPIC STUDIES

Published for the  
Center for Sociocultural Sport  
and Olympic Research

VOLUME  
01  
ISSUE  
01



UNIVERSITY OF ILLINOIS PRESS

www.press.uillinois.edu

*New journal coming in 2020*

**Journal of Olympic Studies**

*An official publication of the  
Center for Sociocultural Sport  
and Olympic Research*

Edited by MATTHEW P.  
LLEWELLYN

**Replays, Rivalries,  
and Rumbles**

*The Most Iconic Moments in  
American Sports*

Edited by STEVEN GIETSCHIER  
Paperback \$19.95; E-book

**Mascot Nation**

*The Controversy over  
Native American  
Representations in Sports*

ANDREW C. BILLINGS and  
JASON EDWARD BLACK  
Paperback \$24.95; E-book

**Football and Manliness**

*An Unauthorized Feminist  
Account of the NFL*

THOMAS P. OATES  
Paperback \$25.95; E-book  
*Feminist Media Studies*

**Walter Camp and the  
Creation of American Football**

ROGER R. TAMTE  
Hardcover \$24.95; E-book

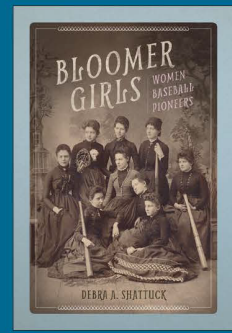
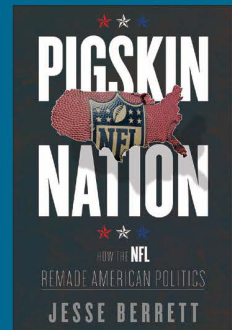
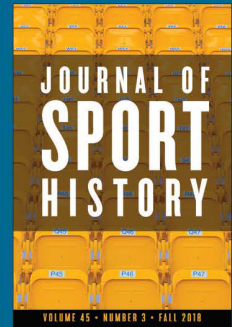
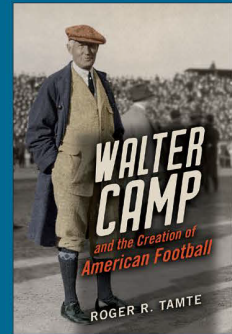
**Journal of Sport History**

*The official journal of the North  
American Society for Sport History*  
Edited by MAUREEN SMITH

**Creating the Big Ten**

*Courage, Corruption, and  
Commercialization*

WINTON U. SOLBERG  
Paperback \$29.95; E-book



NEW VOLUMES IN THE SERIES SPORT AND SOCIETY

**Hockey**

*A Global History*  
STEPHEN HARDY and  
ANDREW C. HOLMAN  
Paperback \$29.95; E-book

**The Revolt of the  
Black Athlete**

*50th Anniversary Edition*  
HARRY EDWARDS  
New in Paperback \$19.95

**Cold War Games**

*Propaganda, the Olympics, and  
U.S. Foreign Policy*  
TOBY C. RIDER  
Paperback \$24.95; E-book

**I Fight for a Living**

*Boxing and the Battle for  
Black Manhood, 1880–1915*  
LOUIS MOORE  
Paperback \$27.95; E-book

**Pigskin Nation**

*How the NFL Remade  
American Politics*  
JESSE BERRETT  
Paperback \$24.95; E-book

**Bloomer Girls**

*Women Baseball Pioneers*  
DEBRA A. SHATTUCK  
Paperback \$25.95; E-book

**Baseball**

*A History of America's Game  
Fourth Edition*  
BENJAMIN G. RADER  
Paperback \$22.95; E-book

*Available Spring 2020*

**The Gold in the Rings**

*The People and Events  
That Transformed the  
Olympic Games*  
STEPHEN R. WENN and  
ROBERT K. BARNEY

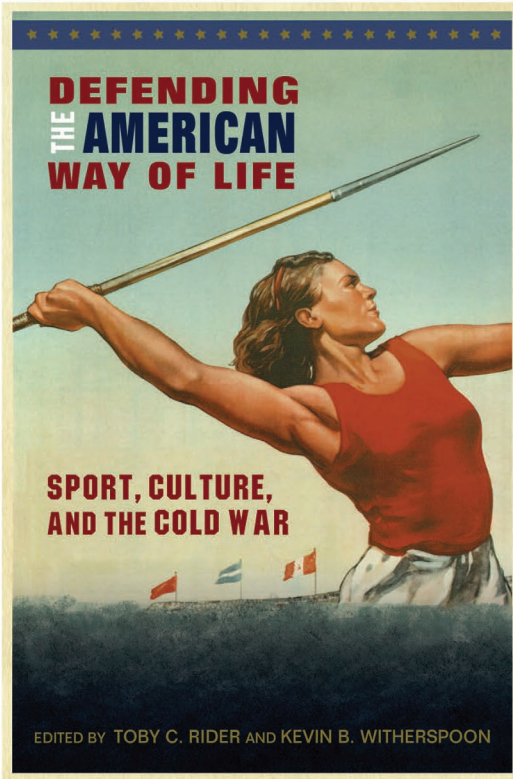


# Conferece Program

Unless noted as open to the public, all events listed on the conference program are limited to registered conference participants

Time	Thursday March 16, 2023	
8.30 - 9.00	Registration TSU Atrium	
9.00 - 9.15	<p style="text-align: center;"><b>Welcome and Conference Introduction</b>            Directors Toby Rider, Matthew Llewellyn, John Gleaves, and Julie Brice  <b>Gabrielino Room</b></p>	
9.15 – 10.30	<b>Parallel Sessions</b>	
	<b>Gabrielino Room</b>	<b>Hetebrink Room</b>
	<u>The Media and Memory in Olympic Studies</u> Chair: Matthew P. Llewellyn California State University, Fullerton, United States	<u>Volunteerism and Olympic Education</u> Chair: David Lunt Southern Utah University, United States
	Andrew D. Linden and Lindsay Parks Pieper California State University, Northridge and University of Lynchburg, United States  <i>Olympic Memories as Contemporary Politics: Jesse Owens in the Public Sphere in 2016</i>	Keunsu Han, Jin Dong Park, and Justin Yongyeon Ji, Towson University, United States  <i>Motivation, Commitment, and Intention of Olympic Volunteers</i>
	Julie E. Brice California State University, Fullerton, United States  <i>Clothes and Caps: The Power of Objects in Political Protest at the Tokyo 2020 Olympic Games</i>	Ian Ritchie and Paris Forlin Brock University, Canada  <i>Learning from Olympic Histories: The Class Roots of the IOC's and Workers' Olympic Movements</i>
	Ai Aramaki Musashi University, Japan  <i>Memories of the Tokyo 1964 Olympic Games Focusing on the Torch Relay: Reexamining the Olympic Movement in Japan</i>	Robert K. Barney Western University, Canada  <i>An Olympic Calling, Donnie Pei, the People's Grass-Roots Movement, and the Origin, Evolution, and Impact of 'Olympic Education' in China, 1993-2022</i>

10.30 - 11.00	<b>Coffee and Refreshments</b>	
11.00 - 12.15	<b>Parallel Sessions</b>	
	<b>Gabrielino Room</b>	<b>Hetebrink Room</b>
	<u>Social Justice Programs and Policies</u>	<u>The Politics of Sport in Africa</u>
	Chair: Colleen English Penn State Berks, United States	Chair: Douglas Booth Thompson Rivers University, Canada
	<p>Julia Ferreira Gomes, L. M. C. Hayhurst, M. McSweeney, T. Sinclair, F. Darroch York University, Toronto, Canada; University of Minnesota, United States; York University, Canada; Carleton University, Canada</p> <p><i>Trauma- and Violence-Informed Physical Activity and Sport for Development for Victims and Survivors of Gender-Based Violence: A Scoping Study</i></p>	<p>Cam Mallett and Michelle Sikes Pennsylvania State University, United States</p> <p><i>“Medals Have Proved Elusive”: The Kenyan Amateur Athletic Association and the Scapegoating of Olympic Disappointment in the Early Professional Era, 1984-1996</i></p>
	<p>Mark Turner and Jan Ludvigsen Solent University and Liverpool John Moores University, UK</p> <p><i>Theorizing Surveillance and Social Spacing Through Football: The Fan-Opticon and Beyond</i></p>	<p>James Ivey University of California, San Diego, United States</p> <p><i>Comparing IOC, British and French Reports on South African Sports in 1979-1980</i></p>
<p>John Gleaves California State University, Fullerton, United States</p> <p><i>Creating Spaces for Trans youth in Sport, Exercise, and Physical Education Settings</i></p>	<p>Matthew P. Llewellyn and Toby Rider California State University, Fullerton, United States</p> <p><i>The Monday Club, Conservative Politics, and British Sporting Links with Apartheid South Africa</i></p>	
12.15 - 14.00	<b>Lunch at the Gastronomer</b>	



"Toby Rider, Kevin Witherspoon, and their collaborators have crafted a focused, thoughtful, and illuminating set of essays that dissect sport's Cold War arena. They reveal just how intensely the US and the USSR waged the Cold War in a fifth dimension—not via military alliances, economic pacts, political doctrines, or global bodies like the IMF—but via sport. It's history at its best—explaining sport's past while showing how that past continues to affect sport today."  
—Rob Ruck

"An impressive collection that focuses on a variety of themes and issues, Rider and Witherspoon's book smartly investigates how the Cold War influenced peoples' experience with sport, and how sport was used to promote Cold War agendas. Anyone who studies the topic should read this engaging volume."  
—Chris Elzey

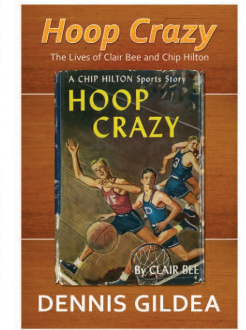
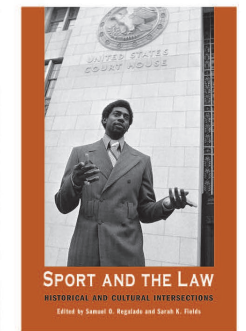
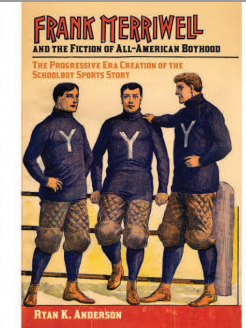
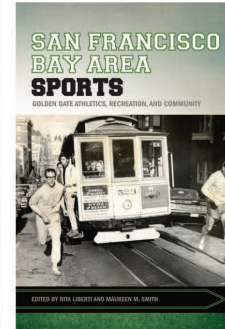
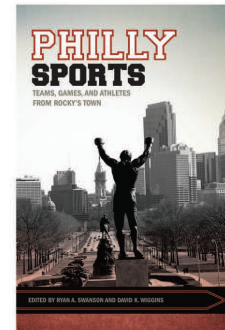
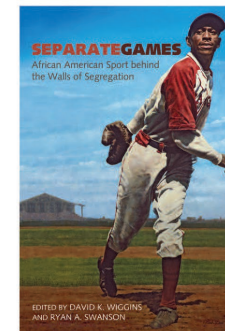
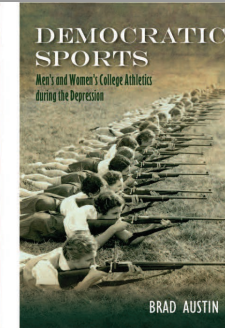
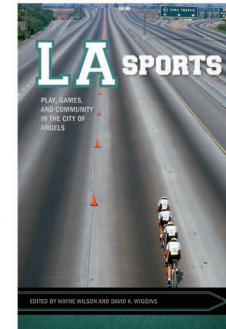
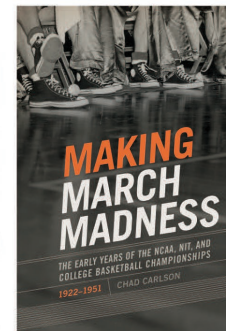
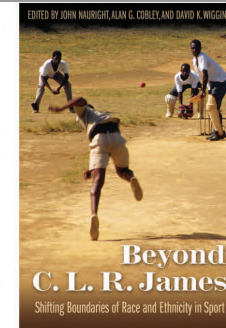
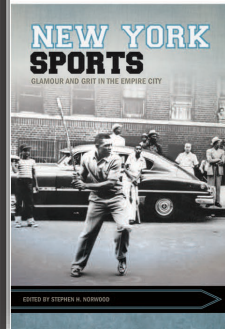
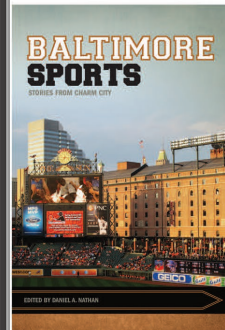
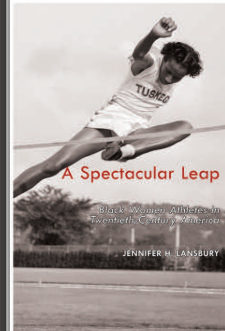
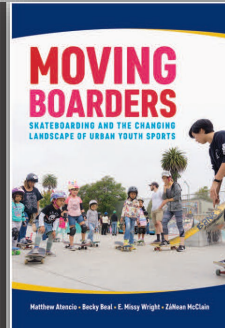
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# SPORT, CULTURE & SOCIETY

DAVID K. WIGGINS, SERIES EDITOR

Recognizing sport's powerful influence and ability to change people's lives in significant and important ways, the Sport, Culture, and Society series focuses on topics ranging from urbanization and community development to biography and intercollegiate athletics. It includes both monographs and anthologies that are characterized by excellent scholarship, accessible to a wide audience, and interesting and thoughtful in design and interpretations. Singular features of the series are authors and editors representing a variety of disciplinary areas and who adopt different methodological approaches.





## CSSOR Distinguished Scholar Address

**Holly Thorpe**  
University of Waikato, New Zealand

14.00 - 15.00

*Transdisciplinary Sport and Physical Cultural Studies: The Ethics and Politics of Negotiating Research Boundaries*

**TSU Pavilion A**

**\*Open to the Public\***

15.00 - 15.30

**Coffee and Refreshments**

15.30 - 17.00

**Parallel Sessions**

### **Gabrielino Room**

Sport and Cold War Diplomacy

Chair:  
Cam Mallatt  
Pennsylvania State University, United States

Sam Schelfhout  
Sacred Heart University, United States

*Utilization of People-to-People Sport Diplomacy Programs by U.S. Multinational Enterprises during the Late-Cold War Period (1980-1991)*

Erin Redihan  
Salve Regina University, United States

*“Moscow NYET”:* Student Struggle for Soviet Jewry and the 1980 Summer Olympics

Zsolt Máté  
University of Pécs, Hungary

*The 1956 Hungarian Revolution and the Melbourne Summer Olympic Games*

### **Hetebrink Room**

Philosophical Debates in Sport

Chair:  
Anna Posbergh  
University of Minnesota, United States

David Lunt  
Southern Utah University, United States

*A Philosopher-Holy Man at Ancient Olympia: Apollonius of Tyana*

Ryutaro Ichihara  
California State University, Fullerton, United States

*Developing a Phenomenology of Physical Activity with Cerebral Palsy*

Rekha Janarthanan and Jules Woolf  
University of Illinois Urbana-Champaign, United States

*Retaliatory Cheating: Records and Intergenerational Fairness*



2022



**Journal of  
OLYMPIC STUDIES**

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and Olympic Research

VOLUME

**03**

NUMBER

**02**

**Current Issue: Vol.3, No.2**

**Articles:**

Introduction: The Olympic Scholarship of John J. MacAloon (pp. 1–5)

Douglas Hartmann

John J. MacAloon and the Communitas of the Great Symbol (pp. 6–27)

Cesar R. Torres

Every Athlete an Anthropologist: John J. MacAloon's Vision for Sport (pp. 28–43)

Bruce Kidd

The Olympic Movement and Cultural Policy: Historical Challenges and Ways Forward (pp. 44–65)

Beatriz Garcia

The Professionalization of the International Olympic Committee Administration (pp. 66–90)

Jean-Loup Chappelet

John J. MacAloon with Amy August: A Curated Reflection and Ongoing Conversation (pp. 91–117)

Amy August

John J. MacAloon: Selected Publication and Reading List (pp. 118–120)

Time	Friday March 17, 2023	
9.00 - 10.15	<b>Parallel Sessions</b>	
	<b>Gabrielino Room</b>	<b>Hetebrink Room</b>
	<u>Trans Athletes and the Ethics of Inclusion</u>	<u>New Perspectives on Hosting the Olympics</u>
	Chair: John Gleaves California State University, Fullerton, United States	Chair: Robert K. Barney Western University, Canada
	Anna Posbergh University of Minnesota, United States	Douglas Booth Thompson Rivers University, Canada
	<i>Science or Human Rights, or Science and Human Rights? Tracing the Development of Fairness and Protection in Scientifically-Supported IOC Policies</i>	<i>Bidding for the Olympic Games: An Historiographical Treatise</i>
	Colleen English Penn State Berks, United States  <i>Justice, Fairness, and Feminism: Making a Case for Trans Inclusion in Sport</i>	Aaron Bonsu Pennsylvania State University, United States  <i>Advantaging Continental Diversity: The International Olympic Committee's Selection of Rio de Janeiro as 2016 Olympic Host</i>
Jordan Keesler University of Maryland, United States  <i>Stories of Exile: The Construction of Trans Athletes as a Political Category</i>	Junbin Yang University of Maryland, United States  <i>Too Political Without the Public: Rethinking the Olympic Games in South Korea During "East Asian Era"</i>	
10.15 - 10.45	<b>Coffee &amp; Refreshments</b>	

10.45 - 12:00	<b>Parallel Sessions</b>	
	<b>Gabrielino Room</b>	<b>Hetebrink Room</b>
	<u>Decolonization and Empire</u>	<u>Mega Events and Legacy</u>
	Chair Julie Brice California State University, Fullerton, United States	Chair: Toby Rider California State University, Fullerton, United States
	Alyssa Samek California State University, Fullerton, United States  <i>A Rhetorical Examination of Native and Indigenous Running as Decolonial Resistance and Survivance</i>	Cerianne Robertson University of Southern California, United States  <i>To Reject or Negotiate? Inglewood Sports Stadiums and Community Resistance</i>
	Lindsey A. Freeman Simon Fraser University, Canada  <i>Running as a Contact Sport</i>	Adriana Sekulovic California Lutheran University, United States  <i>A Social Capital Approach to the 1984 Sarajevo Winter Olympics' Culture of Remembrance</i>
	Murat C. Yildiz Skidmore College, United States  <i>Representing Community and Empire in the Modern Olympic Games: A View from Late Ottoman Istanbul</i>	Haozhou Pu University of Dayton, United States  <i>The Circuit of Discourse: A Framework for Mega-Events Legacy Analysis</i>
12.00 - 14.00	<b>Lunch at the Gastronome</b>	

**CSSOR Distinguished Leadership Award**

**Veronica Ivy**

**Academic and Activist**

14.00 – 15.00

*Trans Athletes and the IOC's new Framework on Fairness, Inclusion and Non-Discrimination on the Basis of Gender Identity and Sex Variations*

**TSU Pavilion A**

**\*Open to the Public\***

15.00-15.30

**Q and A Forum with Veronica Ivy**

**Gabrielino Room**

15.30-15.45

**Coffee & Refreshments**

15.45-16.45

**Panel Discussion: "Action Sports and the Olympic Games: From Tokyo, to Paris, LA and Beyond"**

**Holly Thorpe (University of Waikato), Molly Frizzell (University of Southern California), Neftalie Williams (University of Southern California), and Douglas Booth (Thompson Rivers University)**

**Gabrielino Room**

17.00

**Conference Reception**

*Wine and Hors D'oeuvres*

**Marriott Hotel Banquet Room**





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