



CENTER FOR
SOCIOCULTURAL
SPORT & OLYMPIC
RESEARCH

Center for Sociocultural Sport and Olympic Research

Sixth Annual Conference

14-15 March, 2024

www.cssor.org

Hosts

Founded in 2014, the Center for Sociocultural Sport and Olympic Research (CSSOR) at California State University, Fullerton has been recognized as an International Olympic Studies Centre by both the International Olympic Committee's Olympic Studies Centre and the United States Olympic Committee for its quality and commitment to research and academic activities.

Its mission is to promote education and research concerning sport and the Olympic Games in their broadest cultural, social and political dimensions.

The goal of the center is widespread support and sharing of research and education that takes sport seriously and sincerely. By hosting conferences, community events, and supporting curricula on sport and the Olympic Movement, CSSOR hopes to further our understanding of these enduring human enterprises. In addition to this conference, CSSOR continues to pursue new projects, funding opportunities, and innovative research through visiting professorships and collaborative activities with scholars from around the world.



CALIFORNIA STATE UNIVERSITY
FULLERTON

**CENTER FOR SOCIOCULTURAL
SPORT AND OLYMPIC RESEARCH**

Maps

Map of California State University Fullerton Campus




Legend

(Important Locations Starred on Map)

31. Titan Student Union (TSU)
Conference Activities (See
Page 4 for building map)

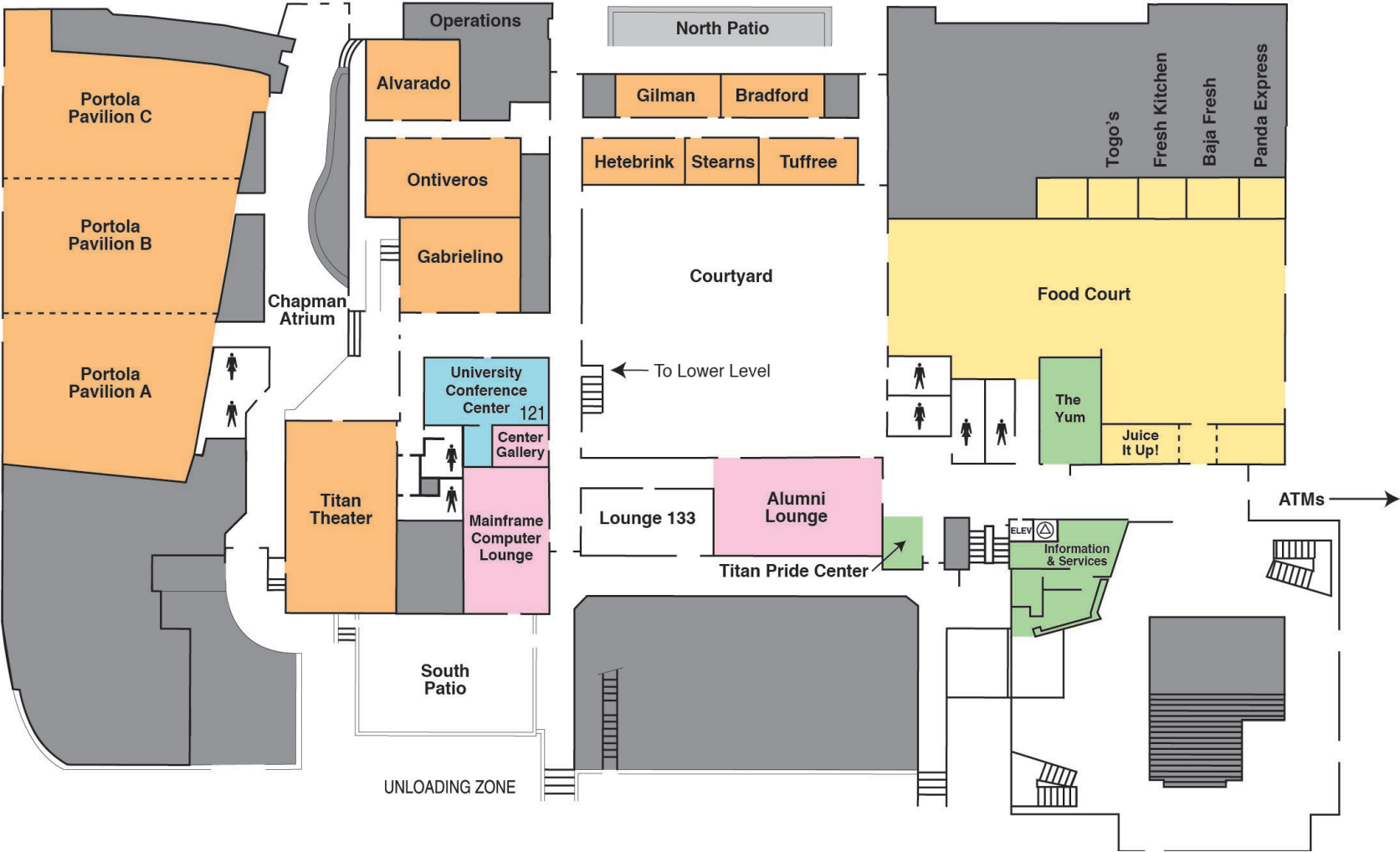
36. Parking for Day Use,
purchased permit required

25. Gastronome

 Marriott Hotel

Expanded Map of TSU for Conference Activities

MAIN LEVEL





UNIVERSITY OF ILLINOIS PRESS

Journal of OLYMPIC STUDIES



Edited by:
Matthew P. Llewellyn

Official Publication of the
Center for Sociocultural Sport
and Olympic Research



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The *Journal of Olympic Studies* aspires to be the preeminent international multidisciplinary, peer-reviewed scholarly journal in the field of Olympic research. The *Journal* publishes high quality academic work on the Olympic and Paralympic Movements, in all of its forms, from scholars in the fields of history, philosophy, management, communication, classics, literature, anthropology, cultural studies, economics, marketing, and law.

JOURNAL OF SPORT HISTORY



Edited by:
Daniel A. Nathan

Official Publication of the North
American Society for Sport
History



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The *Journal of Sport History* seeks to promote the study of all aspects of the history of sport. The *Journal* invites the submission of scholarly articles, research notes, documents, and commentary; interview articles and book reviews are assigned by the Editor. Potential contributors are urged to consult recent issues of the *Journal of Sport History* for examples of the format of these various contributions.

Learn more at press.uillinois.edu/journals

CSSOR Distinguished Scholar Award

The Distinguished Scholar Award was established in 2015 to annually recognize one individual for their significant research contributions to the sociocultural understanding of sport. Recipients are nominated and selected by CSSOR Directors based on their overall body of scholarship.

Past recipients:

2015	Paul Dimeo, University of Stirling
2016	Cheryl Cooky, Purdue University
2017	John MacAloon, University of Chicago
2018	Andrew Zimbalist, Smith College
2019	David Wiggins, George Mason University
2020	Barbara Keys, Durham University
2021	Not Awarded Due To COVID 19
2022	Christine O'Bonsawin, University of Victoria
2023	Holly Thorpe, University of Waikato
2024	Akilah Carter-Francique, Benedict College

CSSOR Distinguished Leadership Award

The Distinguished Leadership Award was established in 2018 to recognize outstanding leaders who have dedicated themselves to help sport achieve its highest ideals. Recipients are nominated and selected by CSSOR Directors.

Past recipients:

2018	Anita DeFrantz, Vice President of the International Olympic Committee
2019	Harry Edwards, Civil Rights Activist and Professor at University of California, Berkley
2020	Robert K. Barney, Professor Emeritus of Kinesiology at Western University, London, Ontario
2021	Not Awarded Due To COVID 19
2022	Richard E. Lapchick, Endowed Chair and Director, DeVos Sports Business Management Program; University of Central Florida
2023	Veronica Ivy, Academic and Activist

2024 Distinguished Scholar Recipient

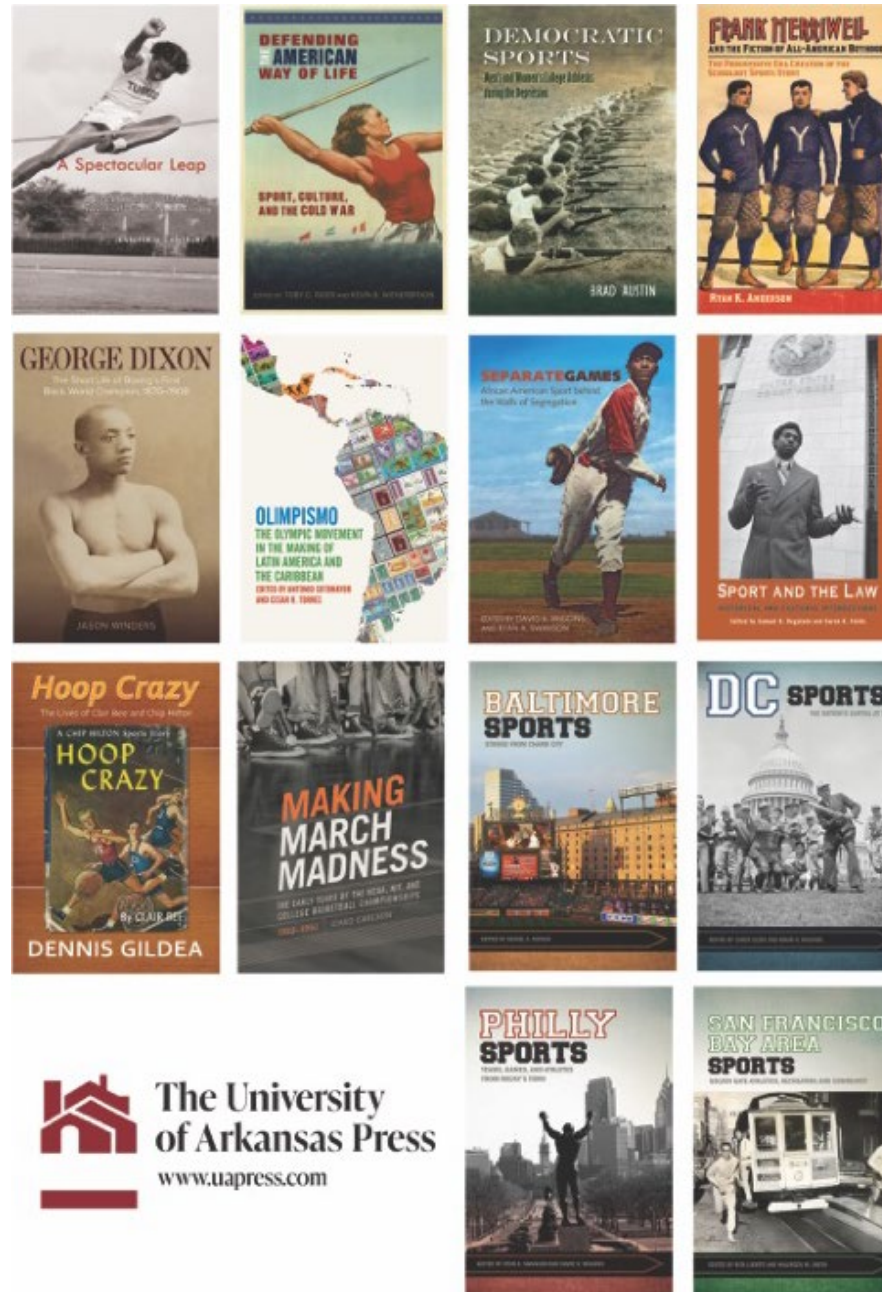


Akilah Carter-Francique, CSSOR Distinguished Scholar Award

Dr. Akilah R. Carter-Francique (Ph.D., University of Georgia) joined Benedict College in the fall 2022 as the Dean of the School of Education, Health and Human Services. With 20 years of experience in higher education, an extensive research background, and a strong vision for leadership in the field of education, Carter-Francique served sporting spaces that center experiences of equity, diversity, and inclusion (EDI).

Carter-Francique examines issues of race, gender, social class, and their intersections with sport, education, and society. She has presented at regional, national, and international conferences and written several articles and book chapters across academic disciplines to include being the co-editor of *Athletic Experience at Historically Black Colleges and Universities: Past, Present, and Persistence* and *Critical Race Theory: Black Athletic Experiences in the United States*.

Carter-Francique serves as a research council member and consultant with Laureus “Sport for Good”; academic advisory council member for Athlete Voices; advisory committee member with Adapted Sport LABS; co-organizer with the Wall of Song Project; editorial board member for the Journal of Issues in Intercollegiate Athletics & the Sport Social Work Journal; 2018-2019 President of the North American Society for the Sociology of Sport; and co-founder of Francique Sport and Education Consulting, LLC with her husband Alleyne Francique, OBE, OLY.



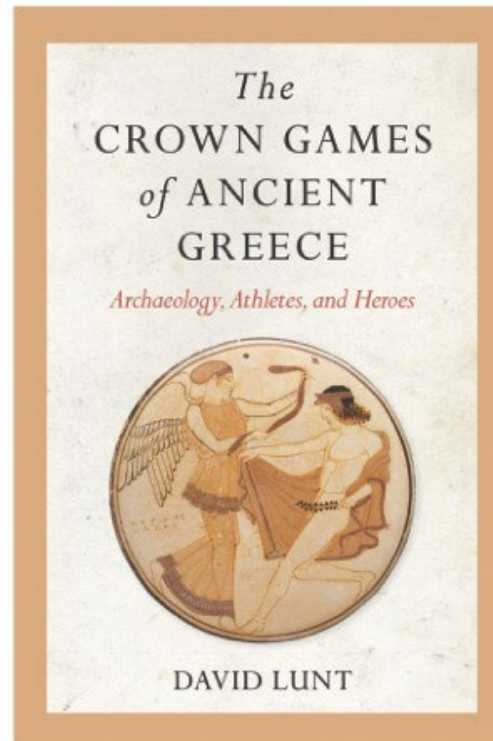
Conference Program

Unless noted as open to the public, all events listed on the conference program are limited to registered conference participants

Time	Thursday March 14, 2024	
8.30 - 9.00	Registration TSU Atrium	
9.00 - 9.15	Welcome and Conference Introduction Directors Toby Rider, Matthew Llewellyn, John Gleaves, and Julie Brice Gilman Room	
9.15 – 10.30	Parallel Sessions	
	Gilman Room	Tuffree Room
	<u>Queer Experiences in Sport</u>	<u>Brisbane and the Olympics</u>
	Chair: Julie Brice California State University, Fullerton, United States	Chair: Douglas Booth Thompson Rivers University, Canada
	Casper Voyles Hamline University, United States	Tom Heenan Monash University, Australia
	<i>“A Group of Guys is Enough to Really Scare Me in General”: Sexual Minorities’ Vetting of Athletic Spaces</i>	<i>The Brisbane Olympics: The Great Australian Grift</i>
	Aurora Blanchard University of Missouri-St. Louis, United States	Sam Duncan Holmesglen Institute and Swinburne University of Technology, Australia
	<i>A Critical Discourse Analysis of the Rhetoric Surrounding Trans and Intersex Track & Field Olympic Athletes</i>	<i>The Olympics and the battle to be Australia’s new “Sporting Capital of World”</i>
	Lauryn Jarvis California State University, Fullerton, United States	Lucas Santos Monash University, Australia
	<i>Is the “Fitness Party” Really Fun For All? An Examination of the Gender Non-Conforming Experience in Zumba</i>	<i>Cancelled: The ramifications of the 2026 Commonwealth Games’ cancellation on the Brisbane Olympics</i>

10.30 - 11.00	Coffee and Refreshments	
11.00 - 12.15	Parallel Sessions	
	Gilman Room	Tuffree Room
	<u>Mega Events, Politics, and Diplomacy</u>	<u>Art, Literature, and Objects</u>
	Chair: Matthew Llewellyn California State University, Fullerton, United States	Chair: Sam Schelfhout Sacred Heart University, United States
	Olesya Nedvetskaya University of the West of England, UK <i>Soft Power, Host Destination Image, and Nation Branding: A Case of Mega Sport Event Volunteering</i>	George Kioussis California State University, Northridge, United States <i>One Brick at a Time: Fans, Heritage, and the Bob Feller Statue</i>
	Haozhou Pu University of Dayton, United States <i>The Circuit of Discourse: A Framework for Mega-Events Legacy Analysis</i>	Ashley Loup The University of Iowa, United States <i>From Competition to Exhibition: The Legacy of Olympic Art at the 1984 Olympic Games</i>
	David Lunt Southern Utah University, United States <i>The Tyrant, The Orator, and “a display of intelligence” in Ancient Olympia</i>	Julie Brice California State University, Fullerton, United States <i>Fans and femininity: Unpacking the gendered impacts of a 1924 Paris Olympics handheld fan</i>
12.15 -14.00	Lunch at the Gastronome	
	Optional Campus Tour at 1.15	

14.00 - 15.00	<p style="text-align: center;"><u>CSSOR Distinguished Scholar Address</u></p> <p style="text-align: center;">TSU Theatre</p> <p style="text-align: center;">Akilah Carter-Francique Benedict College, United States</p> <p style="text-align: center;"><i>Forged with Purpose: The Olympic Legacy in the Era of DEI</i></p> <p style="text-align: center;">*Open to the Public*</p>
15.00 - 15.30	<p style="text-align: center;">Coffee and Refreshments</p>
15.30 - 17.00	<p style="text-align: center;"><u>ATHLETE PANEL</u></p> <p style="text-align: center;"><i>Race, athletics, and student perspectives</i></p> <p style="text-align: center;">TSU Theater</p> <p style="text-align: center;">*Open to the Public*</p>



"David Lunt's *The Crown Games of Ancient Greece* is a strong survey of the four Panhellenic Games, with separate chapters on the Olympics, Pythian Games, Isthmian Games, and Nemean Games, alongside two concluding chapters on athletic heroes and future directions for research. ... By combining a sound survey of recent archaeology and a thorough understanding of the literary and documentary sources, Lunt's book achieves its goal, to show how the Panhellenic circuit, not just the Olympic Games, are signal aspects of ancient Greek sport specifically, and ancient Greek culture in general."

—Peter J. Miller, *Journal of Sport History*



Series Editors, David K. Wiggins
and Christine O'Bonsawin

Recognizing sport's powerful influence and ability to change people's lives in significant and important ways, the Sport, Culture, and Society series focuses on topics ranging from urbanization and community development to biography and intercollegiate athletics. It includes both monographs and anthologies that are characterized by excellent scholarship, accessible to a wide audience, and interesting and thoughtful in design and interpretations. Singular features of the series are authors and editors representing a variety of disciplinary areas and who adopt different methodological approaches.



THE UNIVERSITY
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Time	Friday March 15, 2024	
9.00 - 10.15	Parallel Sessions	
	Gilman Room	Tuffree Room
	<u>Gender and Sport</u>	<u>Politics and Diplomacy</u>
	Chair: Casper Voyles Hamline University, United States	Chair: Toby Rider California State University, Fullerton, United States
	Anna Posbergh Florida State University, United States	James Ivey University of California, San Diego, United States
	<i>Governing Dualisms: Developing and Implementing Protective Policies in Elite Women's Sport</i>	<i>French Rugby Contacts with South Africa: Evolution and Reflection through the 1970s</i>
	Bose Maposa Ohio University, United States	Sam Schelfhout Sacred Heart University, United States
	<i>Exploring trends and perceptions of muscle-strengthening activities among African-born Black women immigrants in the US: Preliminary results from a mixed-methods study</i>	<i>From Pixels to Medals: Elevating Esports' Case for Inclusion in the Olympic Games via People-to-People Diplomacy</i>
10.15 - 10.45	John Gleaves California State University, Fullerton, United States	Murat C. Yildiz Skidmore College, United States
	<i>The Philosophy of gender equality in sports</i>	<i>"The World of Sports:" A View from Late Ottoman Istanbul</i>
	Coffee & Refreshments	

10.45 - 12:00	Parallel Sessions	
	Gilman Room	Tuffree Room
	<u>Sport and Identity</u>	<u>Olympic Education</u>
	Chair Ashley Loup The University of Iowa, United States	Chair: David Lunt Southern Utah University, United States
	Noah Cohan Washington University in St. Louis, United States <i>Whose Helmet?: Reconceptualizing American Football's Iconic Equipment</i>	Natália Kohatsu Quintillo and Marco Antônio Vivolo Filho University of Sao Paolo, Brazil and MUST University <i>Expanding horizons: Olympic education beyond school through the Friendship Festival</i>
	Abigail Smithson Cal Poly Humboldt, United States <i>Art vs. Academia: A Generation of Artists Respond to Sports</i>	Natalia Camps Y Wilant Independent Scholar <i>From letters to networks in the Parisian society: Pierre de Coubertin and the salonnières Comtesse de Greffulhe and Juliette Adam</i>
12.00 - 14.00	Andrew D. Linden California State University, Northridge, United States <i>Rustbelt Football and Political Memory: The Case of the Cleveland Browns</i>	Gary Rhodes and Natalia Camps Y Wilant California State University, Dominguez, United States and Independent Scholar <i>Maximizing the Impact of the Olympic Games: Sharing Knowledge and Increasing Strategic Collaboration</i>
	Lunch at the Gastronome Optional Campus Tour 1.15	

14.00 – 15.15	Parallel Sessions	
	Gilman Room	Tuffree Room
	<u>Environment and Sustainability</u>	<u>Youth Sports</u>
	Chair Bose Maposa Ohio University, United States	Chair John Gleaves California State University, Fullerton, United States
	Douglas Booth Thompson Rivers University, Canada <i>The Power of Nature (Sports)? From Anthropocentrism to Ecocentrism</i>	Eric A. Stone Towson University, United States <i>Of Carrots and Sticks: Exploring the linkages between recreation programming and urban youth Policy in Baltimore City</i>
	Adriana Sekulovic California Lutheran University, United States <i>The Olympic Games: Politics of Sustainability, Discourses and Practices</i>	Fred Ariel Hernandez University of California, Los Angeles, United States <i>A Study of Coaches' Approaches to Athletes with Disabilities in Public Schools amid changing demographics</i>
	Robin Kietlinski LaGuardia Community College of the City University of New York, United States <i>Save the Trees: A Century of Olympic Infrastructure and Tokyo's Increasingly Fragile Environment</i>	Ryutaro Ichihara California State University, Fullerton, United States <i>Life Beyond Disability: Understanding Cerebral Palsy through Phenomenology</i>
15.30-15.45	Coffee & Refreshments	

Dangerous Bodies: Queer & Transgender Participation in Elite Sport

Gilman Room

Megan Frogley and Derek Van Rheezen

University of California, Berkeley, United States

Beyond the Binary: Re-Examining Male-to-Female (MTF) Transgender Inclusion in American College Sports

Shai Goodman and Derek Van Rheezen

University of California, Berkeley, United States

Queering The Lineup: Surfing's First Anti-Comp Competition

Megan Frogley and Derek Van Rheezen

University of California, Berkeley, United States

Creating a Culture of Care: Athletic Departments and Transgender Athlete Inclusion

Conference Reception

Wine and Hors D'oeuvres

Marriott Hotel Banquet Room



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